



We're on a Mission to Combat Caries for All Ages!

Caries is increasing in the adult patients you treat every day.¹ This pervasive threat to patient health can be prevented.

Children ages 0–18 are already receiving great preventive care and have a decreasing rate of caries.¹

Join our Prevention For Life® Movement to extend that same great care to your adult patients, where caries is on the rise.¹



WHY TREAT ADULTS?

92% of U.S. adults have some form of dental decay² and, nearly one third of U.S. adults have untreated caries.³ Adults visit the dentist three times more than children³ but **only 10% of adults receive fluoride treatment⁴**. This data shows that the number of adults who could benefit from preventive care and fluoride varnish treatment is staggering!

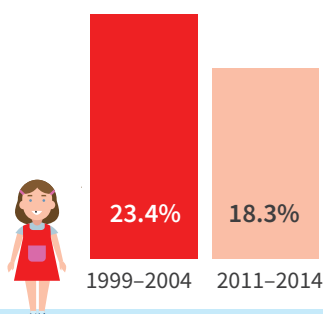
“Lack of insurance reimbursement” is the reason most often cited by offices for not offering fluoride varnish treatment in adults. When a patient is already in the chair, the real cost of a varnish application can be remarkably low, less than \$1.00 per application; which means care can be affordable for every patient.

Join our Prevention for Life Movement and combat caries for all ages!

CARIES ARE DECREASING IN CHILDREN¹

Good preventive care plus fluoride varnish has resulted in a decreasing rate of caries in kids.

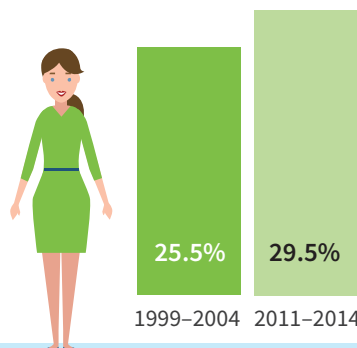
Decreasing Caries
Children Ages 5 to 18



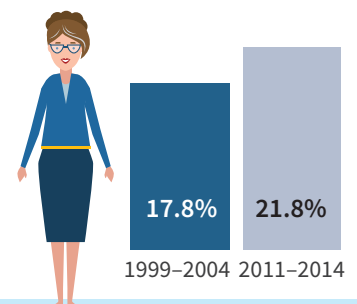
CARIES ARE INCREASING IN ADULTS¹

Adults visit the dentist 3x more than children³, but only 10% of adults get fluoride varnish⁴

Increasing Caries
Adult Ages 19 to 64



Increasing Caries
Adult Ages 65+



What is Prevention for Life®?



Prevention for Life is a movement designed to help you deliver improved oral health to every patient, based on their individual needs. It is supported by specific informational tools that help a dental office profitably treat ALL patients, at every age, according to their risk level and not limited by their insurance reimbursement.

We believe in Prevention for Life, because great preventive dentistry maintains oral health throughout your patient's lifetime.

FOLLOW THESE EASY STEPS TO JOIN OUR PREVENTION FOR LIFE MOVEMENT:

- 1 USE PATIENT SELF-ASSESSMENT AND CAMBRA RISK ASSESSMENT FORMS**
Complete these Forms with your patient to confirm their risk and need for treatment
 - Patient Self-Assessment Forms – completed by the patient and helps them recognize their risk for caries
 - CAMBRA Forms – (Caries Management By Risk Assessment) is an evidence-based approach to preventing and/or treating dental caries at all stages of your patient's life
- 2 APPLY FLUORODOSE – THE TOP FLUORIDE VARNISH**
Selected by THE DENTAL ADVISOR **5 years in a row!**
- 3 SCHEDULE RECALL INTERVALS BASED ON PATIENT'S RISK LEVEL**
 - High Risk – Apply fluoride varnish every 3 to 4 months (Per ADA)⁵
 - Moderate Risk – Apply fluoride varnish every 6 months (Per ADA)⁵



DENTAL ADVISOR TOP AWARD: FLUORIDE VARNISH

NOTE: WE RECOMMEND THAT YOU SUBMIT CODES AND CAMBRA FORM TO INSURANCE TO SHOW WHY TREATMENT WAS PROVIDED

- Application code (D1206)
- Risk code (D0602-moderate, D0603-high)
- CAMBRA form showing determined risk factors



**DON'T LET
INSURANCE
RUN YOUR
TREATMENT PLAN.
RISK LEVEL
DICTATES
TREATMENT!**

Your adult patients have the greatest need and joining **Prevention for Life** provides the tools you need to combat caries for them all.

Joining the **Prevention for Life** movement also provides a great opportunity to increase profit for your practice.



To learn more and join our
Prevention for Life Movement, visit or call us at:
cariesprevention.com | 800.235.5862

1. http://www.ada.org/~media/ADA/Science%20and%20Research/Files/HPIgraphic_0916_3.pdf?la=en
2. <https://www.nidcr.nih.gov/research/data-statistics/dental-caries/adults>
3. <https://www.cdc.gov/nchs/fastats/dental.htm>

4. <https://web.sikkasoftware.com/adult-fluoride-treatments/>
5. https://www.ada.org/en/~media/EBD/Files/JADA_updated_executive_summary_Nov_2013
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